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FOR IMMEDIATE RELEASE

Contact: Kimberly Scrafano
kscrafano@eastbaygoodwill.org
phone: (510) 698-7223



Goodwill Awarded Three-Year Independent Accreditation

OAKLAND, Calif. – Goodwill Industries of the Greater East Bay is pleased to announce that it has been awarded a three-year accreditation from CARF (the Commission on Accreditation of Rehabilitation Facilities). This is the maximum length of accreditation possible from CARF, an organization whose primary responsibility is to ensure that nonprofit agencies serving individuals living with disabilities are meeting nationally-recognized program quality standards.

“For the last 20 years, Goodwill Industries of the Greater East Bay received accreditation by Goodwill Industries International. We realized the importance of securing an independent accreditation to illustrate to the community our responsibility in providing quality services to those living with disabilities and facing other challenges to securing and sustaining employment. Therefore we sought CARF accreditation. This accreditation reflects the hard work of our staff and demonstrates the highest quality of services we offer in our community,” said John B. Latchford, President & CEO of Goodwill Industries of the Greater East Bay

CARF’s certification indicates Goodwill’s commitment to helping those facing challenges to securing and maintaining employment while maintaining a high level of integrity in its fiscal responsibility, governance, and programs. The letter states the following: “This achievement is an indication of your organization’s dedication and commitment to improving the quality of the lives of the persons served. Services, personnel, and documentation clearly indicate an established pattern of practice excellence.”

“Our mission remains consistent, and this independent accreditation reflects our focus to working collaboratively in the community and helping improve communities by providing answers to their problems,” Latchford added. Goodwill is a leader in workforce development training and services, and as we begin celebrating our 90th anniversary next year, we are focused even more on working collaboratively with other service providers and stakeholders to meet the needs of our community for the next 90 years,” Latchford added.

Goodwill Industries of the Greater East Bay operates 24 retail stores, and the proceeds from the resale of donated items support Goodwill’s workforce development programs to help those facing barriers to employment, such as homelessness, limited education and language skills, history of incarceration, lack of work experience, and disabilities. Goodwill provides hands-on job training in our stores and facilities, along with our job readiness and life skills training free-of-charge to community members in need.

For more information about Goodwill Industries of the Greater East Bay and how you can help, please contact Kimberly Scrafano, Senior Director of Community and Fund Development, at (510) 698-7223.