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FOR IMMEDIATE RELEASE

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Goodwill Industries Welcomes New Board Directors

OAKLAND, Calif. – Goodwill Industries of the Greater East Bay is excited to announce the election of two new board members. Burton Boltuch, an attorney specializing in employment and business litigation and CEO of Common Sense HR, Inc., and John Schorman, Vice President of Product Supply Finance for Clorox, joined the Board of Directors for Goodwill Industries of the Greater East Bay.

“We are honored to have these talented community members join our Board of Directors,” said John B. Latchford, President & CEO of Goodwill Industries of the Greater East Bay. “They bring with them a tremendous amount of expertise in new business development and legal issues, which complements the talents of our Board of Directors and will help the agency in continuing to grow our mission in the community,” he added.

Burton Boltuch, Esq. specializes in employment and business counseling and litigation. He has more than 30 years of experience with expertise in employment discrimination, wrongful termination, and traditional labor and employment matters. He also serves as a mediator to resolve employment-related disputes. He is a regular volunteer panelist in the Early Settlement Program of the Bar Association of San Francisco. Moreover, Mr. Boltuch is CEO of Common Sense HR, Inc., which provides solutions to human resource issues to businesses throughout California. He received his B.A. from Brown University and his J.D. from Georgetown University Law Center.

John Schorman joined Clorox as the Vice President of Product Supply Finance last year, where he directs finances for the company’s supply chain, including manufacturing facilities, distribution, transportation, and fixed assets. He has extensive experience in new business development, sales and operations, and marketing, and previously worked with The Johnsson Group, WW Grainger, Moore North America, and Kraft. Mr. Schorman received his B.A. in accounting from Holy Cross College in Massachusetts.

Goodwill Industries of the Greater East Bay operates 25 stores in the East Bay, and the proceeds from the resale of donated items support Goodwill’s workforce development programs to help those facing barriers to employment, such as limited education and language skills, history of incarceration, lack of work experience, and disabilities. Goodwill provides hands-on job training in our stores and facilities, along with our job readiness and life skills training to community members in need. In 2006, Goodwill Industries of the Greater East Bay provided workforce development services to more than 4,500 individuals and families.